

# EXPERIENCE IS THE KEY





**DEEP INDUSTRY &  
TECHNOLOGY EXPERIENCE MEANS  
THE BEST GUEST EXPERIENCE**



The DirectKey™ system builds on years of expertise in hotel locking systems and Bluetooth® technology to provide hotels a superior mobile key for their guests. The Onity solution leverages a proven Bluetooth technology and key credentialing platform, to provide a greatly cost-effective, secure, and easy to use mobile key system.

- **Works with existing locks, saving deployment costs and time**
- **Employs additional security layer of protection**
- **Integrates tightly with hotel brand loyalty apps**
- **Enables easiest and quickest guest room entry**



# UNLOCK THE BENEFITS

When you choose the DirectKey system you receive the power and expertise of two respected industry leaders: Onity is a leading provider of electronic locking solutions for the hospitality industry. Onity's sister company, Supra, brings 15 years of experience in mobile technology. Onity and Supra operate side-by-side in the UTC Building & Industrial Systems family of companies, and together they built the DirectKey system for hotels.

## **QUICKEST AND EASIEST FOR GUESTS**

The DirectKey system puts the room key in the cloud for quick download to the guest's smartphone. Guests can unlock their door easily with the press of a button on the hotel app. The key credentials remain on the phone during their stay, so a network connection is not required to use the mobile key.

## **HIGH LEVEL OF SECURITY**

An important component of the DirectKey system is a hardware module that provides secure wireless communication of credentials from the guest's smartphone to the door lock. Each module employs 128-bit AES encryption technology to complement the security of existing locks with an added layer of protection.

## **COST-EFFECTIVE AND EFFICIENT DEPLOYMENT**

Onity can help you deploy the DirectKey system to best fit your specific needs and provide flexible options for an efficient and affordable solution. That's because the system can be adapted to work with existing locks from both Onity and other providers. The DirectKey system both preserves and enhances your existing investments.



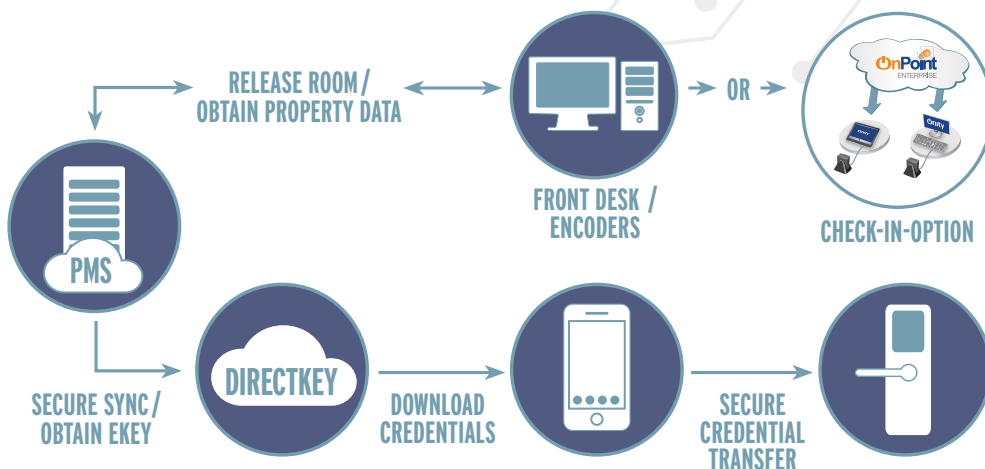


## TIGHT LOYALTY APP INTEGRATION

The DirectKey system includes an integration kit for hotel brands to seamlessly deploy proven mobile key technology into their loyalty application. This means that guests need no additional software to use their mobile key. The DirectKey integration package is designed to support your brand initiatives such as increasing bookings via loyalty app use and enabling guests to bypass the front desk.

## CLOUD BASED ARCHITECTURE

*With the DirectKey solution, IT developers can customize how their brand loyalty app opens door locks, pushes notifications to guests, and updates credentials.*



ONITY

LOCKS INSTALLED

4,000,000

20 YEARS  
ELECTRONIC  
LOCKING  
SOLUTIONS  
EXPERIENCE

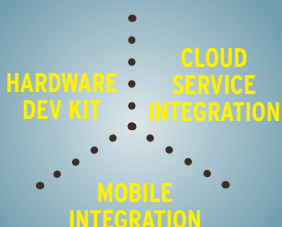
SUPRA

15 YEARS MOBILE  
TECHNOLOGY  
EXPERIENCE

BLUETOOTH LOCKING DEVICES  
INSTALLED

1,000,000

## 3 BUNDLED FEATURES



*Only the DirectKey solution includes a package of services for brand IT professionals to integrate their loyalty applications with existing highly reliable magnetic or RFID Onity locking systems, or with other manufacturers' locks.*

Onity was founded in 1941 as a mechanical lock manufacturer, and for three decades, has been one of the world's leading providers of electronic locks, while growing to provide front-desk systems, energy management products, and in-room safes.

Onity's sister company, Supra, was founded in 1955, and is a leader in electronic key-control and entry-management systems, with expertise in mobile technology and Bluetooth solutions.

Together, Onity and Supra design electronic access solutions and are part of UTC Building & Industrial Systems, **THE WORLD'S LARGEST PROVIDER OF BUILDING TECHNOLOGIES**. Their elevator, escalator, fire safety, security, building automation, heating, ventilation, air conditioning and refrigeration systems and services promote integrated, high-performance buildings that are safer, smarter and sustainable. UTC Building & Industrial Systems is a unit of United Technologies Corp., a leading provider to the aerospace and building systems industries worldwide.



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